



New Hope Hearing

Improving Quality of Life with Better Hearing

The two most common causes of hearing loss are age-related and noise-induced. The Canadian Association of the Deaf considers that approximately 350,000 Canadians are profoundly deaf and possibly 3.15 million are hard of hearing. Any degree of hearing loss affects quality of life, and as one of the fastest growing chronic conditions in Canada today, regular hearing checkups make sense. New Hope Hearing in Cambridge can help!

"Hearing aids can have a huge positive impact, but many people who suspect they have a hearing deficit wait an average of five to seven years before taking action," says Hearing Instrument Specialist Lisa Simmonds Taylor, owner of New Hope Hearing. "When clients do finally get their hearing aids, most of them wish they had come to me sooner."

New Hope Hearing is a privately owned,

independent clinic, serving Hespeler and surrounding area. "The clinic was named after the original settlement that became Hespeler – New Hope – which also perfectly describes what those with hearing loss gain," Lisa notes. Highly trained, she honed her skills providing technical support and training for nine years at Siemens Hearing Instruments in Cambridge, and partnered with the Arnolds to open a new location in 2010. "Three years later, I became the sole owner," she adds.

Her many patients attest to a comfortable, warm and happy clinic setting. "Often the patient's issue is resolved very quickly and we get to use the rest of the appointment to sit and chat. I truly enjoy getting to know my patients." The clinic is fully accessible and offers plenty of free parking and handicap spots right out front.

What to Expect

At New Hope Hearing you will find modern diagnostic equipment, a spacious wheel-chair accessible testing booth and the latest hearing aid technology. Your appointment wait-time is decreased significantly and same day appointments are often available. Patients are encouraged to drop in for cleaning and maintenance as needed. "I offer a grassroots clinic that's very competitive, even with larger chains," Lisa says. "We also provide home visits for those with mobility issues."

Your complete hearing assessment includes a case history, otoscopy, tympanometry, pure-tone audiometry and speech testing and takes about a half hour. Hearing aid demonstrations are offered to every patient who is a candidate for amplification. By combining thorough and unlimited counselling on how to use hearing aids with solid fitting protocols, New Hope Hearing can make a substantial difference in your success. "All hearing aids need to be adjusted to match each patient's specific hearing loss," Lisa says. "The true difference that we offer is in how the hearing aid technology is selected and adjusted to meet one's individual needs."

If you choose to purchase hearing aids, Lisa will help you select the devices that are best suited to your needs, budget and lifestyle. "Being a private clinic means we can offer every model and style from every manufacturer to our clients," Lisa says. "Sometimes patients require a little practice in working the device at home, but we're always available to help." The great news is that all manufacturers offer a trial period and, if deemed unsuitable, you can opt to try a different model, style or manufacturer or receive a full refund.

A true one-stop hearing clinic, Lisa's other services include maintenance/repair of hearing instruments, hearing aid battery sales, hearing protection and swim plugs, and assistive listening devices. "Our dedication to hearing awareness includes preventing hearing loss. We offer custom noiseplugs



Lisa Simmonds Taylor, B.A., H.I.S.

as well as musician's ear plugs and in-ear monitors."

Open House

Not sure if hearing loss has affected you? Lisa understands your hesitation and offers complimentary **hearing screenings at the clinic as well as every Tuesday** alternating between the Langs community centres in Preston and Ayr. Call for details!

An **Open House** will also be held on **Thursday, May 8**. Space is limited so call the clinic to book your spot today! This appointment includes a complimentary hearing screening and hearing aid demonstration of Halo - The Made for iPhone Hearing Aid.

*New Hope Hearing is located at **B2-101 Holiday Inn Drive, Cambridge**, between the LCBO and Shoppers Drug Mart. Make an appointment today by calling **519-220-1441** or for more information, email lisa@newhopehearing.ca, and visit www.newhopehearing.ca*